

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP**

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

OMB APPROVAL	
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1. Name and Address of Reporting Person * <u>Moore Sean</u> _____ (Last) (First) (Middle) 690 E. LAMAR BLVD., STE. 400 _____ (Street) ARLINGTON TX 76011 _____ (City) (State) (Zip)	2. Issuer Name and Ticker or Trading Symbol <u>FIRST CASH FINANCIAL SERVICES INC [ FCFS ]</u>	5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Owner <input checked="" type="checkbox"/> Officer (give title below) Other (specify below) <u>SVP Store Development</u>
	3. Date of Earliest Transaction (Month/Day/Year) 12/07/2015	
4. If Amendment, Date of Original Filed (Month/Day/Year)		

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price			
Common Stock	12/07/2015		M		9,924	A	\$19	11,922	D	
Common Stock	12/07/2015		S		9,924	D	\$39.8	1,998 <sup>(1)</sup>	D	
Common Stock	12/08/2015		M		76	A	\$19	2,074	D	
Common Stock	12/08/2015		S		76	D	\$38.69	1,998 <sup>(1)</sup>	D	
Common Stock <sup>(2)</sup>								730.06 <sup>(2)</sup>	D	

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)**

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)	
				Code	V	(A)	(D)	Date Exercisable	Expiration Date						Title
Options	\$19	12/07/2015		M		9,924		12/20/2005	12/20/2015	Common Stock	9,924	\$0 <sup>(3)</sup>	76	D	
Options	\$19	12/08/2015		M		76		12/20/2005	12/20/2015	Common Stock	76	\$0 <sup>(3)</sup>	0	D	
Options <sup>(4)</sup>	\$40							07/01/2016 <sup>(4)</sup>	12/31/2020	Common Stock	50,000		50,000	D	

**Explanation of Responses:**

- Includes 600 shares of restricted stock awards granted in 2010. Vesting is time-based with 300 shares vesting on January 31, 2016 and 300 shares vesting on January 31, 2017.
- Shares held in the First Cash 401(k) Profit Sharing Plan.
- Issued pursuant to the Company's shareholder approved equity compensation plan.
- Vesting of these options is time-based with 20% of the award vesting on July 1, 2016, 20% of the award vesting on July 1, 2017, 20% of the award vesting on July 1, 2018, 20% of the award vesting on July 1, 2019 and 20% of the award vesting on July 1, 2020. Shares reported are the remaining unvested and/or unexercised option awards.

**Remarks:**

/s/ Sean D. Moore 12/14/2015  
 \*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

\* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.