

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL	
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* <u>WESSEL RICK L</u> (Last) (First) (Middle) <u>690 E LAMAR STE 400</u> (Street) <u>ARLINGTON TX 76011</u> (City) (State) (Zip)	2. Issuer Name and Ticker or Trading Symbol <u>FIRST CASH FINANCIAL SERVICES INC [FCFS]</u>	5. Relationship of Reporting Person(s) to Issuer (Check all applicable) <input checked="" type="checkbox"/> Director 10% Owner <input checked="" type="checkbox"/> Officer (give title below) Other (specify below) <p style="text-align: center;">President</p>
	3. Date of Earliest Transaction (Month/Day/Year) <u>12/02/2003</u>	
	4. If Amendment, Date of Original Filed (Month/Day/Year)	

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price			
Common Stock	12/02/2003		M		2,000	A	\$4	137,000	D	
Common Stock	12/02/2003		S ⁽¹⁾		2,000	D	\$27	135,000	D	
Common Stock	12/03/2003		M		2,600	A	\$4	137,600	D	
Common Stock	12/03/2003		S ⁽¹⁾		2,600	D	\$27	135,000	D	
Common Stock	12/04/2003		M		28,000	A	\$4	163,000	D	
Common Stock								500	I	Owned by son

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)	
				Code	V	(A)	(D)	Date Exercisable	Expiration Date						Title
Options	\$4	12/02/2003		M			2,000	02/05/2001	02/05/2011	Common Stock	2,000	(2)	360,600	D	
Options	\$4	12/03/2003		M			2,600	02/05/2001	02/05/2011	Common Stock	2,600	(2)	358,000	D	
Options	\$4	12/04/2003		M			28,000	02/05/2001	02/05/2011	Common Stock	28,000	(2)	330,000	D	
Options	\$10							04/12/1999	04/12/2009	Common Stock	40,000		330,000	D	
Options	\$2							12/15/2000	12/15/2010	Common Stock	50,000		330,000	D	
Options	\$20.05							10/01/2003	10/01/2013	Common Stock	60,000		330,000	D	
Warrants	\$8							04/03/2002	04/03/2012	Common Stock	100,000		330,000	D	
Warrants	\$11.5							05/09/2003	05/09/2013	Common Stock	80,000		330,000	D	

Explanation of Responses:

- 1. Stock sale for purposes of personal financial planning.
- 2. Issued pursuant to employee stock option plan.

Rick L. Wessel 12/04/2003
 ** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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